

**Natural Kirklees Trustees Meeting**  
**Wednesday 6<sup>th</sup> September 2017**

Attendees	Organisation
Peter Turner (Chair)	Friends of Beaumont Park
Mary Kenworthy	Friends of Beaumont Park
Joan Vevers	Honley Village Community Trust
Tim Duke (Deputy Chair)	Friends of Rectory Park
Robert Barraclough	Stockmoor Village Association
Ed Day	Friends of Beaumont Park
Apologies	

Item	Action
<p><b>Listen to what the Members Want</b>            The first item for discussion was the letter drafted to send to members asking them if they would be prepared to become members of the new charity called Natural Kirklees. It was felt that we should look for a positive response from members. As groups need to be constituted to access the free insurance we will need to see their Constitutions and/or help them to create one? It was asked whether the Broker would be able to provide an example of a claim against Public Liability insurance. We should also change the word educate to inform the public. Peter will redraft the letter saying we would prefer groups to be constituted.</p>	<b>PT</b>
<p><b>Finance and Publicity</b>            The current financial position was discussed. We need to publicise what Natural Kirklees does and it was agreed that we could allocate £2,000 for publicity. It was felt that we will need to keep £12,000 in hand for September 2019 to fund the insurance scheme for another year. The figures were explained and discussed. There was discussion about what Natural Kirklees does for the Council and how to quantify that. We have responsibility for the upkeep and maintenance of the tool store and management of the insurance scheme. The use of power tools was discussed and how we could offer a service to groups. Mary will contact groups to get an idea of how much time volunteers put in.</p>	<b>MK</b>
<p><b>Marketing</b>            We need to identify our audience. There are a lot of Tenants and Residents groups and we should try to help neighbouring groups to join together to share benefits. Some are probably not even insured. We should also target large organisations such as National Trust etc. Encouraging volunteering and signposting groups. We need to use the Council and get their help with publicity. We need to create professional information to share with groups. Tim will talk to Duggs regarding only Natural Kirklees members using the tool stores not individuals.</p>	<b>TD</b>
<p><b>New Naturalists</b>            We have 3 naturalists but we need to find new younger people to take over the work. S2R may be able to join in and Sustrans do walks along</p>	

<p>the greenway helping people identify flora and fauna. Tilly is to contact the University to see if they have any courses for naturalists.</p>	
<p><b>Heritage Lottery Fund</b>  We are hoping to employ someone to pull together the mapping of parks and green spaces in Kirklees. We could also find someone to help promote Natural Kirklees through social media. Natural Kirklees needs to write a brief for someone local who can produce a marketing strategy for us.</p> <p>As a Charity we are now entitled to ask people to support us with donations. It was felt that as we have funding this would not be necessary at the moment.</p> <p>Peter mentioned the Cummins project for Dewsbury Country Park which we were invited to and was part of the reason for obtaining Charity Status. Peter has contacted them but the idea seems to have gone cold.</p> <p>We should try to get more people interested in the website. There was discussion about Environment Kirklees sharing the site. We will need to renew our domain name shortly and last year we also paid for Environment Kirklees. This year we will ask them if they want to renew.</p>	